



Make a Difference

at Carroll Community College

TURNING HOPES AND DREAMS INTO REALITY

MISSION

The Carroll Community College Foundation is a nonprofit corporation dedicated to the development of financial resources for the College to support the educational needs of all students, businesses, and the entire community.

VISION

The Carroll Community College Foundation and its Board will seek resources to turn the hopes and dreams of our students and the communities we serve into reality by developing long-term relationships with our donors.



The purpose of this brochure is to provide donors with general information about supporting the Foundation's mission and vision through annual, corporate, major, and planned giving.




The Carroll Community College Foundation (Foundation) exists to meet the needs of Carroll Community College (Carroll) and the students who choose Carroll for their educational and training needs, as well as the greater community.

You can change the future of thousands of students each year through generous and thoughtful giving. Donations ensure that our students are prepared for the jobs of the future, turning hopes and dreams into reality.



Community colleges offer a critical solution. These affordable and flexible institutions can help students navigate the challenges they face and reach their academic, career, and life goals.

IMPACT OF YOUR DONATION



Our friends and donors ensure that our students and community thrive by removing financial barriers for families and advancing quality programs that build and sustain a well-educated workforce.

Your Donation Will...

Increase **degree or certification completion** and **transfer rates** to four-year programs.

Build a **highly trained workforce** that supports and attracts businesses and provides opportunities for residents to improve their lives through education.

Enhance teacher preparation and training for students participating in the **Early Childhood Education Program**.



Improve **technologies** that enhance learning opportunities for students.

Increase support for **first-generation students** to succeed in navigating college.



Provide **resources** to ensure students continue their educational trajectories despite hardships or unforeseen emergencies (e.g., **technology**, **transportation**, and **childcare**).



Develop **student-athletes** seeking to earn an Associate degree and compete in intercollegiate sports while demonstrating respect, sportsmanship, integrity, and leadership.

Ensure access to enriching **Kids@Carroll** summer programming through scholarship support for families who would not otherwise be able to participate.



Provide **scholarship support** for students with financial need that allow them to focus on fulfilling their educational goals while easing their financial burden.

Provide assistance to **non-traditional students** pursuing certifications and degrees to get a **new start** and improve the **quality of life** for their families.



Help students remain **competitive** in the workforce with innovative, high-quality coursework and certification/licensure programs.

Attract the best students and athletes through **increased engagement** and **peer support structures**.

Prepare and train the next generation of **healthcare workers**.

Increase our ability to attract and retain the county's **best and brightest students** through our selective admissions programs.



Annual Giving

Individuals and families can make annual gifts to support short-term, priority initiatives and programming that make postsecondary education accessible and affordable for all students. Even a small donation can make a big difference in the life of a student.

OPTIONS FOR GIVING

Employer Matching Gifts enable donors to double or triple the size of their gifts.

Gifts of Cash are available for immediate use by our Foundation. Donors can make payments via phone, mail and our website using checks or credit card.

Recurring Donations are made on a periodic basis to spread the financial impact of a donor's giving across the entire year.

Scholarships provide empowering, accessible, high-quality education for credit and noncredit students pursuing degree, certificate, and other program completion.





Annual Gifts fund scholarships, instructional technology, tutoring services, emergency assistance, basic food and hygiene needs, or simply a safe ride home.

PRESIDENT'S SOCIETY



President's Society is a leadership giving group for donors who make cumulative philanthropic donations* of \$1,000 or more throughout the fiscal year (July 1 to June 30). Members enjoy invitations to campus events, an annual member reception, donor recognition, and special gifts.



** Excludes event sponsorships*

Corporate Giving

Businesses and organizations play a pivotal role in the community through corporate giving. There are a variety of ways that a business or organization can partner with Carroll in our ongoing efforts to educate and train a skilled workforce and prepare students for purposeful livelihoods and careers.

OPTIONS FOR GIVING

Annual Gifts can be made annually to support high priority, short-term needs, strategic initiatives, and vital programming.

Corporate Grants allow businesses and organizations to award grants that align with their organizational values and priorities while furthering their philanthropic missions.

Long-Term Commitments or Pledges can be paid over a period of years to support long-term, strategic funding and programmatic needs. Donor naming opportunities are available to companies wishing to create a legacy and receive recognition that corresponds with a field of interest by associating their names with a physical area or educational program at Carroll.

Sponsorships enable businesses and organizations to fund scholarships and vital programming for students while receiving benefits at our annual gala, athletic programs, and other fundraising events throughout the year.





Employees prefer to work for employers that demonstrate good corporate citizenship, social responsibility, and investment in their community.

Companies of all sizes can establish a matching gift program. Consider providing an incentive for employees to direct charitable donations towards an initiative of their choice by matching their gift and increasing the impact of your corporate giving.

Major Giving

Individuals and families can transform lives, innovate programs, and sustain scholarship opportunities over time through major gifts of \$10,000 or more. These impact commitments significantly advance the Foundation's mission and vision by funding specific programs, endowed scholarships, and strategic initiatives.

Endowments are funded through a donation of money or assets of \$25,000 or more. The resulting investment income will be used in perpetuity to fund a specific program, strategic initiative, or scholarship. Endowments may be named by the donor to ensure a legacy of support for future generations.

Gifts of Appreciated Stock, Mutual Funds, and Marketable Securities may enable donors to make a larger gift at a lesser cost basis while providing significant tax benefits through income tax reduction and elimination of capital gains taxes.

Long-Term Commitments or Pledges are multi-year commitments paid over three to five years, enabling the donor to make contributions that support long-term strategic goals and planning.

Retirement Assets and Charitable IRA Rollover Gifts may count towards a Required Minimum Distribution (RMD) and provide significant tax benefits to the donor.



WAYS TO MAKE AN IMPACT



Earning a college degree is associated with better health outcomes, lower unemployment, and heightened community engagement.



Consult your CPA, financial advisor, and/or attorney to discuss implications for taxes and to design a gift that best meets your goals and plans for retirement and charitable giving.

Legacy Giving

You can impact the lives of thousands of students each year by contributing to Carroll in your personal legacy. Legacy giving secures the future of high-quality educational programs to advance careers, enrich lives, and strengthen our community for many years to come.

Bequest is the act of giving specific assets (e.g., stocks, bonds, cash, art, jewelry, and/or real estate) to the Foundation through the provisions of your will or estate plan.

Charitable Gift Annuities are gifts that provide a donor and/or their loved ones with income for a duration of time and the Foundation with the remainder of the donation.

Donor Advised Funds serve as a personal charitable savings account that provides an immediate tax deduction to the donor. A sponsored organization invests the donor's assets and disperses the donation to the Foundation.

Life Insurance Policies may be transferred or purchased for the Foundation to make a gift plan that defines your legacy.

Retirement Assets may be designated or transferred by indicating the Foundation as beneficiary.





JOSEPH F. SHIELDS LEGACY CIRCLE



The Joseph F. Shields Legacy Circle honors and recognizes individuals who remember The Carroll Community College Foundation in their retirement or estate plans. As a member of our Legacy Circle, you will join like-minded people invested in the future of our students and receive exclusive benefits.



The Foundation provides general gift, legacy giving, and financial planning information. State laws govern wills, trusts, and charitable gifts made in a contractual agreement. Advice from legal counsel should be sought when considering these types of gifts.

Naming Opportunities

Carroll Community College offers a variety of naming opportunities for individuals, families, and organizations. Naming opportunities provide us with the ability to commemorate your giving in ways that will be recognized for generations to come.

NAME A SPACE OR BUILDING

Honor or memorialize a space that aligns with a program of interest or an area on campus special to you, your organization, or a loved one.

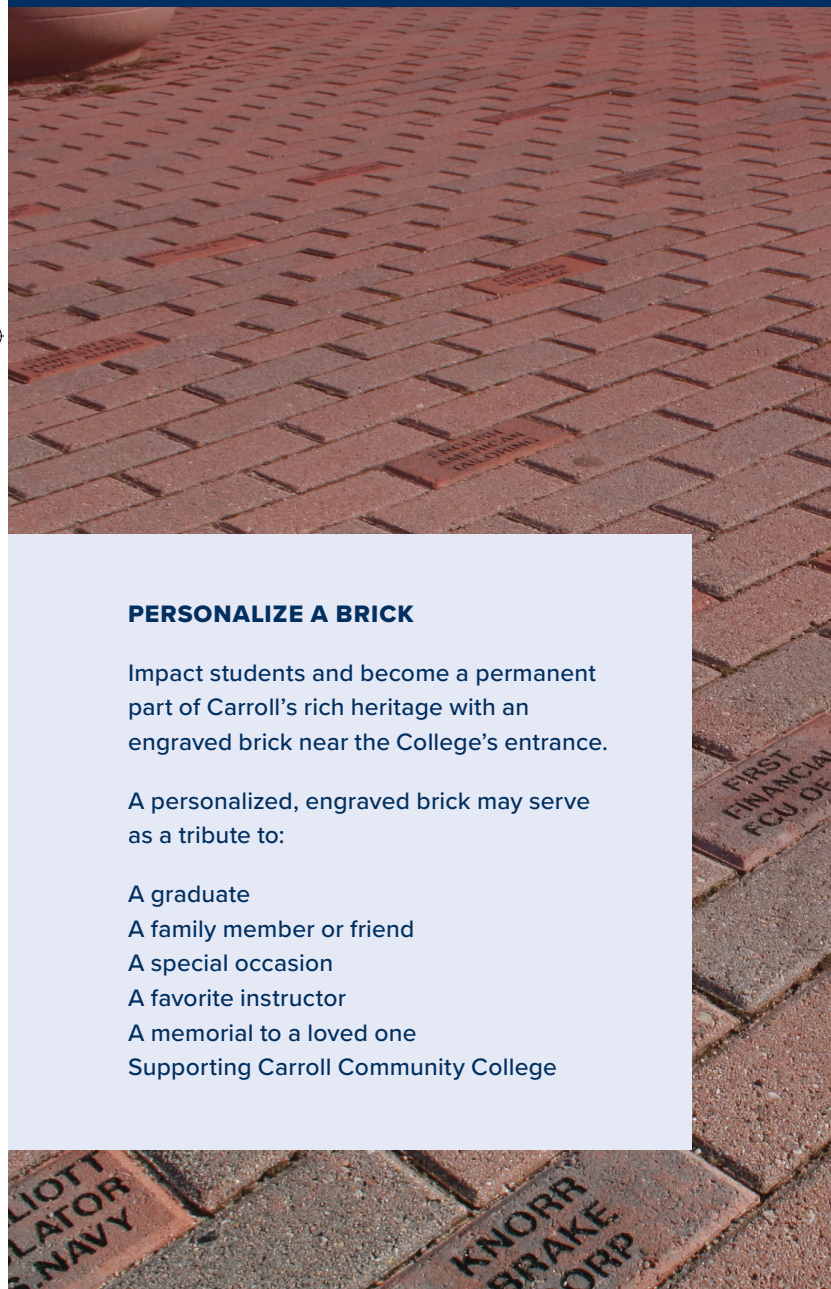
You may designate your contribution toward a funding priority of your choice, making a major impact on our students and demonstrating your commitment to higher education.

PERSONALIZE A BRICK

Impact students and become a permanent part of Carroll's rich heritage with an engraved brick near the College's entrance.

A personalized, engraved brick may serve as a tribute to:

- A graduate
- A family member or friend
- A special occasion
- A favorite instructor
- A memorial to a loved one
- Supporting Carroll Community College



MAKE YOUR IMPACT TODAY



**We hope you will join us in
making a difference today!**

Whether our students seek affordable, post-secondary degree programs for transfer, struggle to make ends meet during life's emergencies, need support as the first in their families to pursue higher education, need access to quality summer camp programming, or strive for enhanced knowledge and skills to advance their careers, **we are here to support them.**

To discuss your legacy and learn more about ways to make your impact at Carroll, please contact The Carroll Community College Foundation at **410-386-8150** or visit **www.carrollcc.edu/foundation**.





Empowering learners.
Changing lives.
Building community.



For a private campus tour or to receive more information on how to turn hopes and dreams into reality for Carroll Community College's students, please contact
The Carroll Community College Foundation at **410-386-8150** or visit
www.carrollcc.edu/about/give.



CARROLL COMMUNITY COLLEGE
FOUNDATION

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