

ARGONAUT INSURANCE ON THE LEASH
(30 sec.)

VIDEO	AUDIO
<p>EXT. SIDEWALK, DAY: A neatly dressed WOMAN, 40s, sits on a city bench, reading a magazine.</p> <p>An older LADY, 60s, approaches walking a little dog. She ties its leash to a lamppost beside the bench, then enters a store in the b.g.</p> <p>The Woman, immediately smitten with the adorable pooch, coos at it.</p> <p>The Woman blows kisses at the dog, which appears to revel in the attention.</p> <p>The older Lady exits the store and unties her dog, leads it away. The Woman returns to reading her magazine.</p> <p>A moment later, a younger GIRL, 20s, ties a leash to the lamppost, then goes into the same store.</p> <p>The Woman looks down at the base of the lamppost. Kneeling there is a burly, hairy MAN, 30s, <u>clad only in bikini briefs and a dog collar around his neck.</u></p> <p>The Man pants at the visibly stunned Woman.</p> <p>INSERT Argonaut Insurance logo</p> <p>Cut back to Woman on bench, awkwardly patting the Man's head now lolling in her lap.</p>	<p>WOMAN: You are sooooo cute, aren't you? Such a sweet, sweet doggy, yes you are.</p> <p>VO: If all things aren't created equal—</p> <p>VO: Why would you think all insurance companies are?</p> <p>VO: Argonaut Insurance. Experience the difference.</p>

BIOFLAVOR ENERGY EAT IT-FEEL IT
(30 sec.)

VIDEO	AUDIO
<p>INT. GYM, DAY: GUY, 30s, in gym shorts and T-shirt, runs listlessly on a treadmill. Drained, fatigued.</p> <p>An attractive GIRL, 20s, in a body-hugging sweatsuit, steps onto the adjacent treadmill. Smiles at him, then concentrates on her workout.</p> <p>Guy picks up his pace on the treadmill, keeping pace with her.</p> <p>Glancing at the Girl, he mirrors her vim and vigor. She increases the intensity of her workout. He excitedly follows her lead. Sweat pours down his brow. She shuts her eyes, relishing the “burn.”</p> <p>They both reach a fevered climax simultaneously.</p> <p>They each slow their momentum, coming to a halt. Girl again smiles at Guy. He suavely grins back at her.</p> <p>She steps off the treadmill and exits the frame.</p> <p>Guy collapses onto the machine, utterly exhausted.</p> <p>Guy unwraps a Bioflavor Energy Bar, takes a delicious bite.</p> <p>INSERT dramatic shot of a Bioflavor Energy Bar, with the title: <u>EAT IT. FEEL IT.</u></p> <p>Cut back to Guy at gym, once more jogging on the treadmill. Takes another bite of the energy bar. Speeds up his stride, brimming with revitalized energy.</p>	<p>VO: On occasions like these, a little motivation is a good thing...</p> <p>VO: Other times, you'll need a Bioflavor Energy Bar.</p>

KPQ SOUND SYSTEMS STARSHIP
(30 sec.)

VIDEO	AUDIO
<p>INT. SPACECRAFT, NIGHT: On the bridge of a Star Trekkian spacecraft. Members of the deck crew (ENSIGN, CREWMAN #1 & #2) sit at their stations, the CAPTAIN postured in the center.</p> <p><u>A menacing spaceship materializes on the viewing screen in front of them!</u></p> <p>Crewman #1, wearing an earpiece, turns to the Captain.</p> <p>A strange ALIEN creature, commander of the enemy vessel, appears on their screen.</p> <p>The crewmen, upon hearing <u>the Alien's surround-sound voice</u>, all look around, impressed.</p> <p>The Captain stands stern.</p> <p>The Alien raises a fist/claw.</p>	<p>ENSIGN: Velorian ship de-cloaked, Captain!</p> <p>CAPTAIN: Fields up!</p> <p>CREWMAN #1: They're hailing us, Captain.</p> <p>CAPTAIN: Open comm line.</p> <p>ALIEN (in tremolo voice): Give us all your Ziraf crystals, or we will destroy you!</p> <p>CREWMAN #2: Wow! That sounds awesome.</p> <p>CAPTAIN: I just had ultra-dynamic KPQ speakers installed.</p> <p>ALIEN: You have five seconds to comply!</p> <p>CREWMAN #1: It's so clear and vibrant.</p> <p>CAPTAIN: KPQ speakers deliver accurate tonal balance, exceptional detail, and unequalled transparency. And they're surprisingly affordable.</p>

VIDEO	AUDIO
<p>The Alien, angered, presses several buttons on its console.</p> <p>The enemy vessel shoots a series of lasers of varying frequencies: THP! ZAP! BRAK!</p> <p>The Earth ship trembles with each impact. The Captain holds onto a railing for dear life.</p> <p>The Ensign doesn't respond.</p> <p>The Ensign lounges at his post watching the viewing screen, eating movie popcorn. Enjoying the amazing acoustics of KPQ speakers.</p> <p>Registering the captain's order, he drops the popcorn.</p> <p>He hits some buttons, returns fire.</p> <p>CUT TO: The Alien on the screen, its vessel quaking around it from the Earthlings' artillery blasts.</p>	<p>ALIEN: Very well, Earthlings. Hear this!</p> <p>CAPTAIN: Return fire, Ensign!</p> <p>CAPTAIN: Ensign!</p> <p>ENSIGN: Sorry, Captain!</p> <p>ALIEN: KPQ Speakers. For out-of-<u>your-world</u> sound.</p>