

## Social Media Copy Samples

### Prospective Students

Your mission is to make this a better world. Our mission is to help you figure out how: What you can do. Who you can help. Where you can make the most positive impact. The future is you. Carroll can get you ready for it.

Start making a difference! Begin at Carroll.

#### **Start Here. Finish There. Save \$\$\$!**

Learn smarter! Earn an affordable Associate degree at Carroll and guarantee your admission to any public 4-year Maryland university to complete your Bachelor's degree.

Take the next step. Register today!

Carroll Community College is the #1 choice for county residents to start their Bachelor's degree, certify a skill or earn a credential to advance their career. We offer more than fifty degree programs and transfer patterns within a wide range of Areas of Study.

Ready for something better?  
Register for classes today!

### Financial Aid/Affordability

More than \$300,000 in scholarships is available right now to eligible new and returning full-time and part-time students. Let us help you make your experience at Carroll be the best it can be... and debt-free!

Scholarships are now available for students of all ages and from all walks of life. Whether you're working toward a certificate, associate degree or transfer degree, we can help!

Apply today!  
Academic Scholarships

Stressed about racking up student debt? You can save thousands of dollars by starting your college journey at Carroll!

Students who go here for 2 years pay less than half than they would for the first 2 years at a public 4-year Maryland state college. That can be enough to cover the tuition for your junior year at your transfer university!

## Undecided/Unsure; Transfer

Haven't solidified your college plans? Or have you decided to stay closer to home for college? You're not alone. Carroll credits can transfer to in-state, out-of-state, public and private 4-year schools. Register now!

Discover yourself at Carroll! Even if you don't know what area of study or career you want to pursue, we can help you find what suits you best and guide you on the path to success. You'll get all the personalized attention you need to become the person you're meant to be.

Find a Future that Fits You  
Enroll at Carroll Community College

## Continuing Education; Workforce Training

Are you considering changing or advancing your career? You can learn a new marketable skill or improve the ones you already have at Carroll. Choose from our wide variety of affordable Credit & Continuing Education career programs.

The economy is changing. So can you!  
Career Programs at Carroll

When you want to change careers but don't have 4 years to invest in learning a new profession, check out the dozens of short-term workforce training options available at Carroll. In as little as 2 months, you can get qualified, get certified and get hired!

Fast Track Your Career!  
Job Training at Carroll

Be job-ready in as little as 3 months! Earn a non-credit Workforce Training Certificate or industry credential in a wide range of in-demand areas including Health Care, Information Technology, Skilled Trades and more. Fast track your future at Carroll today!

Get on the Fast Track to a Great Career  
Workforce Training Certificates at Carroll

## Career program carousel ad

Be IT! Train for a rewarding career in Information Technology. Classes start in September.

1. Coding & Programming
2. Computer Information Systems
3. Cybersecurity
4. Management Information Systems
5. Network Security

## Online/Virtual Classes

Why take online classes at Carroll?

- More convenient times
- Same transferable credits
- Same great professors
- Attend classes in your pjs!

#carrollcc\_onlineclasses

## Dual Enrollment

Ways you can be in two places at once:

1. Cloning yourself
2. Projecting a hologram of yourself
3. Earning college credit in high school

Ask your guidance counselor about how Dual Enrollment can help you get a jump start on college while you're still attending high school.

#carrollcc\_dualenrollment

## Tutoring

Want to finish your semester strong but need a little extra help making the grade? Free tutoring is available in any subject! Improve your study skills, get guidance on writing essays and/or prep for your finals.

Make an appointment today

Online & In-Person Tutoring

## Personal Enrichment

Pursue your passions, ignite your creativity and broaden your knowledge with Carroll's personal enrichment classes. Choose from Art, Cooking, World Languages, History, Health & Wellness and much more. There's something for everyone!

Explore our course offerings

Personal Enrichment Programs

Redefine your classroom! Live & interactive online Personal Enrichment courses keep you safely connected to great new friends and fun learning experiences. Choose from dozens of fun and affordable courses in a variety of subjects and activities. New classes start regularly.

Something for everyone!

Personal Enrichment Programs

## Summer Camps

Banish boredom! Enrich your child with exciting hands-on activities and learning opportunities in subjects like robotics, cooking, art, theater and much more. With almost 200 half and full-day summer camps to choose from, there's something for everyone!

Hot Camps for Cool Kids at Carroll  
Summer!Kids@Carroll + Teen College

"Great staff!" "Great program!" "Well done!" "Well worth it!" "LOVED IT!!!" These are just a few of the glowing comments made by real parents whose kids enjoyed Carroll's week-long summer enrichment programs. Camps fill up fast, so enroll your child today!

Explore our fun camps for ages 5–15  
Summer!Kids@Carroll + Teen College

## GED

It's never too late to get your high school diploma! Carroll's GED® preparation classes are small and allow you to review academic skills, learn about goal setting and explore job opportunities. Assess your skills at a free orientation session. Register today for Carroll's GED® prep classes!

## Special Interest Clubs & Organizations

We know it can be hard to make new friends. There are many ways you can "find your tribe" at Carroll. Did you know we have almost two dozen student special interest clubs? From Chess Club and Dance Club to STEM Club and Student Government Organization (SGO), Carroll's clubs and organizations are a great way to meet others who share your interests!

How do you like to meet new people? #carrollcc\_clubs

## Individual Programs

Become a Pharmacy Technician! Assist the pharmacist in the preparation & packaging of prescription drugs at a clinic, hospital, doctor's office or retail store. Fast track your future at Carroll. Enroll today!

Prescribe Yourself a Rewarding Career  
Pharmacy Technician Program at Carroll

Keep on truckin'! In our Truck Driver Certificate workforce training program, you can earn your CDL-A license to operate different types of commercial trucks and tractor trailers. Take your career on the road in this very in-demand job. Register for classes today!

Veterinary assistants support veterinarians at an animal hospital. Learn how to process lab specimens, prep animals for surgery, monitor medications and radiology logs, and more. Fast track your future at Carroll today!

Make Your Passion for Pet Care Your Profession  
Veterinary Assistant Program at Carroll

Dental assistants play a vital role helping dentists and dental hygienists provide professional services to patients. Learn instrument and patient preparation, taking and developing x-rays, casting impressions and more. Fast track your future at Carroll today!

Something to Smile About—Dental Assistant Training  
Dental Assistant Program at Carroll

Due to increasing instances of internet breaches and society's dependence on technology, cybersecurity professionals are in high demand. Get the comprehensive training to equip yourself with the experience sought by employers in this rapidly evolving and growing field.

Become a Cyber Professional!  
Talk to an advisor today to see if Carroll's Cybersecurity program is right for you.

Are you interested in how elements & compounds interact with each other and want to learn how to use this knowledge to improve the way we live? Earning a degree in Chemistry from Carroll will get you a positive reaction from employers and help launch your career in this exciting field!

Heat up your Chemistry career!  
Talk to an advisor today to see if Carroll's Chemistry program is right for you.

Love working on cars? Make it your car-eer!

In our Automotive Technician Certificate program, you will learn how to perform maintenance on 3 main auto service areas: electrical systems, brakes, and steering & suspension. Prepare to test for ASE individual certification in each area. Get hands-on demos, learn from an interactive textbook and take trips to local auto shops. Register for classes today!

## Holiday

Happy 4<sup>th</sup> of July!

According to the National Hot Dog and Sausage Council, Americans typically eat 150 million hot dogs on Independence Day. That's enough to crisscross our country more than five times!

How are you celebrating the holiday? #carrollcc\_July4th